

GHSHRM 42st Annual Education Day / Sponsorship Information

Friday, March 5th, 2027 at the Houstonian Hotel

We encourage and invite all returning and new Sponsorships to review the Education Day Sponsorship Levels below. We look forward to speaking with you to determine your organization's interest in supporting GHSHRM's Education Day!

Sponsorship Benefits	ADVOCATE \$1,500	GOLD \$2,000	PLATINUM \$3,000	DIAMOND \$4,000
Sponsorship Recognition QR Code to website in Booklet Ed Day	✓	✓	✓	✓
Ed Day Sponsorship Recognition on the GHSHRM Website	✓	✓	✓	✓
Logo advertised during Opening, Intermissions, and Closing of Ed Day	✓	✓	✓	✓
Firm Table/Booth for "Meet the Sponsors" at Ed Day	✓	✓	✓	✓
Education Day Attendee(s)		1x	2x	3x
Specific Recognition by Education Day Chair			✓	✓
Sponsor Firm + Speaker Introduction at Ed Day [onstage]**				✓
Logo Recognition at Closing Cocktail Reception				✓
Additional Ed Day Sponsor Opportunities	Coffee & Breakfast +\$500	Lunch +1000	Networking Reception +\$500	

KEY DATES:

- **February 5, 2027:** **DIAMOND Sponsors must provide Selected Representative for Onstage Speaker Introduction
- **February 19, 2027:** Deadline for receipt of **payment** and submission of Sponsorship Information; (ie Logo, Preferred Website for QR Code, Booth/Table Confirmation, etc).

Attendee(s) associated with the **GOLD, PLATINUM, DIAMOND** Sponsorship must be Registered online using COMP Code provided.

****DIAMOND Sponsors** will be provided the opportunity to have a 3-minute introduction of their Organization/Firm ahead of Introducing the "Next Speaker" within the running Schedule of Education Day on March 6th at The Houstonian Hotel.

Due to limited # of **DIAMOND SPONSORSHIP** spaces (8), Speaker Introductions will be on a first come basis. This is an optional benefit, not a requirement.

For questions or concerns please email Sponsorship@ghshrm.org and we will respond.